



# Press Release

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## NIGHT NURSE CEO ROY POLOGE NAMED EXECUTIVE CHAIRPERSON

*Co-Founder and Top Executive Moves to New Corporate Leadership Position*

**FRAMINGHAM, MA – May 4, 2021**

[Night Nurse Inc.](http://www.nightnursetriage.com), a leading provider of medical triage services for pediatric, adult, and family practices, today announced that President and Chief Executive Officer Roy Pologe has been named Executive Chairperson. Stuart Pologe will succeed Roy as the new President and CEO to guide Night Nurse through its next stage. Roy led Night Nurse through dynamic growth and profitability since co-founding the company in 1999. Roy's new responsibilities include corporate guidance, exploring new services, and investigating opportunities for strategic partnerships.

Roy launched Night Nurse 21 years ago, initially serving pediatric practices in Massachusetts. Under his leadership, the company grew to serve

thousands of private practice physicians, clinics, hospitals, and educational institutions in more than 35 states. He also led the company's expanded service for adult and family practices – a business segment that more than doubled in the past two years. Through more than two decades, Roy's leadership guided Night Nurse in delivering highly reliable and affordable advanced triage services for the medical community. It is also notable that Night Nurse has maintained a 98 percent plus subscriber retention rate.

Night Nurse Board of Directors member Dr. Peter D. Rappo commented, "We are grateful for Roy's contributions as co-founder, President, and CEO for more than 20 years. He successfully created and managed a profitable, genuinely beneficial asset for the overall medical community. We have tremendous respect for Roy's vision and leadership skills that have driven Night Nurse's success since day one." Dr. Rappo continued, "We look forward to Roy's ongoing participation in guiding and growing Night Nurse through his new role as Executive Chairperson."

Roy's storied career includes countless accomplishments as an entrepreneur, and community leader. Born in Patterson, NJ, Roy voluntarily enlisted for military service during the Korean War. His military career continued with the Marine reserves for the next 11 years. Following his military career, Roy attended Baylor University and received his baccalaureate degree from New University's Washington Square College. He then attended Columbia University Graduate School and completed his master's degree coursework at New York University's Graduate School of Retailing.

Roy's corporate experience began with Alexander's Department Stores in 1959, then with the Gertz Division of Allied Stores from 1965 through 1969 when he was recruited as Manager of Replenishment Systems by Massachusetts Zayre Corporation. An early proponent of data-based business intelligence, Roy initiated proprietary statistics that favored Classification Merchandising over style-based ready-to-wear re-ordering, which was not feasibly practical for discount department store merchandisers. He further advanced vendor pre-marking of merchandise to speed its processing through distribution centers.

Following his tenure with Zayre, Mr. Pologe organized an international import and export company with offices in the U.S., UK and Israel. He next held executive roles in the automotive industry as sales manager and general manager of Mitsubishi and Toyota dealerships. This led to an entrepreneurial endeavor as founder of Autoserv America, an automobile advisory service. Autoserv America pioneered e-commerce transactions for automobile dealerships at the dawn of the Internet, paving the way for modern web-based systems used by dealerships today.

In addition to his military and corporate careers, Roy has been heavily involved in community activities and charitable causes. He served as Chairman of the Greater Framingham Jewish Federation's Crisis Committee and General Chairman of the Federation's Emergency Fund Campaign. He was also on the Executive Board of B'nai B'rith's Baystate Lodge.

Roy has operated Night Nurse as a family-centric company since its inception. He has instilled a family-style culture, providing profit-sharing checks to all employees at every level, in gratitude for their dedicated service. Roy and the Night Nurse Board of Directors have not accepted outside funding or private equity capital, enabling

the company to remain independently agile, and associate-centric.

"I consider my greatest career accomplishment was co-founding Night Nurse and contributing to its well-earned positioning as a pre-eminent nationwide provider of qualitative **and affordable** medical triage. As Executive Chairperson, I'll work with the Night Nurse executive team and Board of Directors, continue to deliver outstanding service to the patients of our many clients, and assisting the needful resolve of **quality-of-life** issues for thousands of subscribing physicians."

### **ABOUT NIGHT NURSE**

Since 1999, Night Nurse Inc. has reliably delivered triage services within the medical community, and currently serves the patient populations of thousands of private practice physicians, clinics, hospitals, and educational institutions across the United States. Competent, compassionate nurses, assisted by advanced proprietary systems, provide the highest standard of specialized triage care for patients and care givers of subscribing pediatric, adult, family practices, and medical facilities 24/7/365.

Visit [www.nightnursetriage.com](http://www.nightnursetriage.com) or call (508) 650-0022 for more information.

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